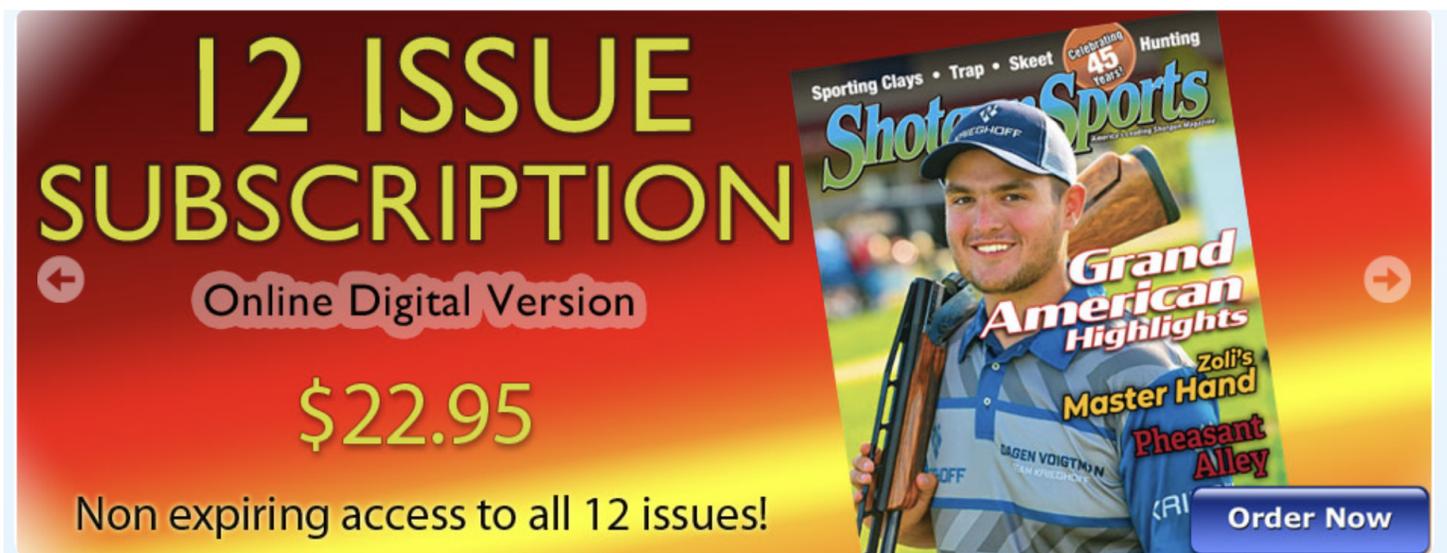


SHOTGUN SPORTS MAGAZINE • WEBSITE BANNER OPTIONS

Shotgun Sports, America's leading shotgun magazine, covers sporting clays, trapshooting, skeet, gun tests, mental training, reloading, ballistics, upland and waterfowl hunting, product news and more! The National Shooting Sports Foundation (NSSF), the trade association for the firearms industry, reports that over 10 million people participate in shotgun sports. The 2024 SHOT Show® (owned and operated by NSSF) concluded with record-breaking success when more than 2,600 companies displayed products and services in booths covering more than 821,000 net square feet and attracted attendees from 117 countries and all 50 states. The NSSF also reports that hunting generates more than \$27 billion in annual expenditures while target shooting provides nearly \$17 billion in annual retail sales. **If your product or service relates to shotgunning, the *Shotgun Sports* website offers prime real estate for your advertising needs.**

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A slider bar banner with a red-to-yellow gradient background. On the left, the text "12 ISSUE SUBSCRIPTION" is written in large, bold, yellow-green letters. Below it, "Online Digital Version" is in a white rounded rectangle, and "\$22.95" is in large yellow-green font. At the bottom, it says "Non expiring access to all 12 issues!". On the right, there is a thumbnail of a Shotgun Sports magazine cover featuring a man with a shotgun. The cover text includes "Celebrating 45 Years!", "Sporting Clays • Trap • Skeet", "Grand American Highlights", "Zoli's Master Hand", and "Pheasant Alley". A blue "Order Now" button is at the bottom right. Navigation arrows are on the left and right sides.

^Slider Bar Banner (940 pixels wide x 364 pixels high)

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